

# Adam Bull

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## Preamble

Experienced full-stack engineer with an even focus on Ruby on Rails and JavaScript. Current interests include TypeScript, Next.js, and GraphQL.

## Experience

OCTOBER 2020 - PRESENT

### **Deliveroo, London** - *Senior Software Engineer*

- Lead development team to add the ability to tip riders after the food has been delivered. Initial experiment results showed an increase of the average tipping value by around 10%.
- Improved efficacy of self-serve development tooling at Deliveroo, including a project to streamline infrastructure (Terraform) changes to production, and also improved TypeScript support in our design systems.
- Lead interviewing of both backend and frontend engineering candidates, and devised a new coding interview task for identifying talented full-stack candidates.

SEPTEMBER 2019 - OCTOBER 2020

### **Deliveroo, London** - *Software Engineer*

- Developed new user acquisition functionality, to help attract first time users to Deliveroo. Increased signups by 10% YoY, and improved retention of these users vs baseline by 5%
- Developed in house tooling to edit pricing configurations for both rider and consumer sides of the business, which enabled operations users to view elasticity graphs and publish said configurations to production services instantly.
- Lead development team to add new “positive handover” functionality to both consumer and rider apps, that would prevent fraud from both sides of the marketplace.

MARCH 2018 - JULY 2019

### **Sofar Sounds, London** - *Software Engineer*

- Lead development of a project to build new in-house tooling to enable operation users to manage event administration, including management of artists and attendee invites. The system.

MARCH 2017 - MARCH 2018

### **Farmdrop, London** - *Software Engineer*

- Extended the company's custom implementation of Solidus / Spree to account for specific business use cases, introduced GraphQL at the API layer, and developed custom “storefront” functionality to enable easier merchandising on the homepage.

JANUARY 2017 - MARCH 2017

**Route1, London** - *Software Developer*

- Split apart the company's Ruby on Rails and webpack applications into separate applications to aid a better separation of concerns.
- Developed a new node.js application for the frontend, integrating with Prismic for the content management system.

JUNE 2013 - DECEMBER 2016

**MB Interactive, St Albans** - *ASP.NET / C# Developer*

- Introduced usage of ORMs such as Entity Framework and Fluid NHibernate to the business
- Transitioned to company over to using Azure for hosting client applications.

## Education

JANUARY 2012 - JUNE 2013

**University of Hertfordshire**- *MSc Computer Science with Distinction*

Learned basically programming fundamentals using Java & Groovy. Studied database theory, and HCI concerns.

SEPTEMBER 2009 - JUNE 2011

**University of Reading**- *BA English Literature, Second Class Honours*

Studied various works of modern and classical literature, and attained a 1st in dissertation on British identity within the poetry of Philip Larkin.